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SCAN CODE TO VERIFY



Digital Marketing Certificate

PROUDLY PRESENTED TO

LYDIA KA

Course Modules

Digital Marketing Basics • Building a Marketing Plan • Website and SEO • Social Media Marketing • Email Marketing • Paid Advertising • Analytics for Beginners • Legal and Ethical Practices • Trends in Digital Marketing

18 December 2025

DATE

A handwritten signature in black ink, appearing to be "D. K.", written over a horizontal line.

SIGNATURE

EduCourse Director