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# Digital Marketing Certificate

PROUDLY PRESENTED TO

**THABO INNOCENT KHUMALO**

## Course Modules

Digital Marketing Basics • Building a Marketing Plan • Website and SEO • Social Media Marketing • Email Marketing • Paid Advertising • Analytics for Beginners • Legal and Ethical Practices • Trends in Digital Marketing

**14 June 2025**

DATE

A handwritten signature in black ink, appearing to be "Thabo Innocent Khumalo", written over a horizontal line.

SIGNATURE

EduCourse Director

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