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# Digital Marketing Certificate

PROUDLY PRESENTED TO

**WANGZHANZHE YU**

## Course Modules

Digital Marketing Basics • Building a Marketing Plan • Website and SEO • Social Media Marketing • Email Marketing • Paid Advertising • Analytics for Beginners • Legal and Ethical Practices • Trends in Digital Marketing

**4 May 2025**  
DATE

A handwritten signature in black ink, appearing to read "Wang Zhanzhe", positioned above a horizontal line.

SIGNATURE  
EduCourse Director