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# Digital Marketing Certificate

PROUDLY PRESENTED TO

**AVUYILE MKHIZE**

## Course Modules

Digital Marketing Basics • Building a Marketing Plan • Website and SEO • Social Media Marketing • Email Marketing • Paid Advertising • Analytics for Beginners • Legal and Ethical Practices • Trends in Digital Marketing

6 November 2025

DATE

A handwritten signature in black ink, appearing to read "Mkhize", written over a horizontal line.

SIGNATURE

EduCourse Director