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# Digital Marketing Certificate

PROUDLY PRESENTED TO

**TSOTETSI**

## Course Modules

Digital Marketing Basics • Building a Marketing Plan • Website and SEO • Social Media Marketing • Email Marketing • Paid Advertising • Analytics for Beginners • Legal and Ethical Practices • Trends in Digital Marketing

4 February 2025

DATE

A handwritten signature in black ink, appearing to be "D. M. M.", written over a horizontal line.

SIGNATURE

EduCourse Director

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