



# Digital Marketing Certificate

PROUDLY PRESENTED TO

**MOSWESWE**

## Course Modules

Digital Marketing Basics • Building a Marketing Plan • Website and SEO • Social Media Marketing • Email Marketing • Paid Advertising • Analytics for Beginners • Legal and Ethical Practices • Trends in Digital Marketing

\_\_\_\_\_  
DATE

A handwritten signature in black ink, appearing to be "D. M. Mosweswe", written over a horizontal line.

SIGNATURE  
EduCourse Director