



Digital Marketing Certificate

PROUDLY PRESENTED TO

KOKETSO PUSOENG

Course Modules

Digital Marketing Basics • Building a Marketing Plan • Website and SEO • Social Media Marketing • Email Marketing • Paid Advertising • Analytics for Beginners • Legal and Ethical Practices • Trends in Digital Marketing

DATE

A handwritten signature in black ink, appearing to read "D. Pusoeng", is written over a horizontal line.

SIGNATURE
EduCourse Director