



Digital Marketing Certificate

PROUDLY PRESENTED TO

YAESHEN NAIDOO

Course Modules

Digital Marketing Basics • Building a Marketing Plan • Website and SEO • Social Media Marketing • Email Marketing • Paid Advertising • Analytics for Beginners • Legal and Ethical Practices • Trends in Digital Marketing

18 March 2026

DATE

A handwritten signature in black ink, appearing to be "Y. Naidoo", written over a horizontal line.

SIGNATURE

EduCourse Director