



# Digital Marketing Certificate

PROUDLY PRESENTED TO

**MUSA MASWANGANYE**

## Course Modules

Digital Marketing Basics • Building a Marketing Plan • Website and SEO • Social Media Marketing • Email Marketing • Paid Advertising • Analytics for Beginners • Legal and Ethical Practices • Trends in Digital Marketing

**23 April 2024**  
DATE

  
SIGNATURE  
EduCourse Director